

Tammy (MAYER) SAS-MAYAUX

Paris, France

+33 7 89 98 54 42 – mail@tammysasmayaux.com



References: TammySasMayaux.com & LinkedIn.com/in/TSasMayaux/

EDUCATION

Master in Advanced Global Studies: Development Practitice Anticipated 2019
Sciences Po (Paris Institute of Political Studies), School of International Affairs, Paris, France

Night classes Conservatoire National des Arts et Métiers (CNAM), Paris, France 2017-2018

Master of Arts in Teaching (bac+5) (Grades **4.0/4**) Towson University, USA 2009

Bachelor of Arts in French (bac+3) (Grades **3.64/4**) Goucher College, USA 2004

PROFESSIONAL EXPERIENCE

Consultant for CleanTech & Sustainability organizations 9/2015 – Present
Self-employed, Paris, France

- Translating and editing for organizations including the **SNCF's Mobile Lives Forum** (a think tank and research foundation for everything related to mobility and the **energy transition**), Hubstart (local **economic development** agency), Paris Region Entreprises (the Paris Region's **economic development** agency), Uption (**eco-friendly** beauty products and waste water treatment), and Logelis (**innovative green building** construction company).

Professional Development Trainer in English Communications 9/2015 – Present
Mahoney Training Consultants & Quai d'Orsay Language Center, Paris, France

- Train professionals to deliver dynamic speeches and navigate business conducted in English.
- Students include directors, managers, finance managers, lawyers, and others. They work for organizations such as **Business for Social Responsibility** (consultants who develop social responsibility and **sustainability** programs at for-profit corporations), the SNCF's **Sustainable Development Department**, the **SNCF's Mobile Lives Forum** (a think tank and research foundation for everything related to mobility and the **energy transition**), Gemalto (a **multinational corporation** in the business of digital security), Natixis (specialized in the security of **international financial transactions** for businesses and investors), and Paris Region Entreprises (the Paris Region's **economic development** agency).

Instructional Leadership Team Member 8/2014 – 6/2015
English Teacher 2/2013 – 6/2015
Patterson High School (economically disadvantaged urban public school), Baltimore, Maryland, USA

- **Analysis of academic data** (exam results) to inform the school's instructional strategy.
- Led professional development training for teachers to teach standard subjects to non-native English speakers using special methods.
- Taught English language skills to students from **Africa, Asia, and Central and South America**.

Director of Community Engagement 8/2010 – 2/2013
Citizens Planning & Housing Association (nonprofit affordable housing advocacy group, and organization promoting and enabling engagement in civic life through training and outreach), Baltimore, Maryland, USA

- Editorial and **research assistance to lawyers** from the Maryland American Civil Liberties Union (ACLU) and the legal firm Relman Dane and Colfax for their work on a **landmark fair housing complaint** *Baltimore Regional Housing Campaign vs. HUD* that alleged that the State of Maryland and the Department of Housing and Community Development applied discriminatory

policies and practices the administration of the Low Income Housing Tax Credit program in violation of the Civil Rights Act of 1968.

- Coordinated and provided administrative support for two **fair housing advocacy coalitions**, the Baltimore Regional Housing Campaign and the Baltimore City Inclusionary Housing Coalition. Led **policy discussions** and wrote speeches our coalition members used during **public hearings**.
- Created strategic **messaging campaigns for affordable housing laws** (including press releases, talking points for key messengers, online content, email-newsletter text, speeches, topic briefs).
- **Strategic planning** with grantors to develop fundable programs. Wrote grant proposals.
- **Created civic leadership training** called Activate Your Inner Citizen. Coordinated 4 large adult learning events (100-300 people) and up to 20 small events (5-30 people) per year.
- Created and managed a professional development network for over 100 organizers in Baltimore City to improve **citizen mobilization** and neighborhood development efforts. Facilitated meetings, as well as peer-to-peer networking and skill-sharing events. Created high quality learning experiences for organizers to improve their ability to engage citizens in community development efforts. www.CPHABaltimore.org/organizers
- **Directed communications efforts** to promote fair and inclusive local and state-wide housing **policies**. Redesigned the CPHA website, and created a blog. Managed a team of writers. Wrote a weekly email-newsletter, and managed the company's social media presence on Facebook and Twitter (more than doubled likes and engagement within the first year).
- **Managed and trained up to 12 interns per semester** who worked on public policy analysis, community outreach, marketing and communications, GIS mapping, and fundraising.

Language Teacher (French & Spanish)

8/2009 - 07/2010

Kenwood High School (a Baltimore County public high school), Essex, Maryland, USA

- Taught French II and Spanish I to American high school students.

Housing Finance Operations Manager

4/2007 – 5/2008

Housing Resources Manager

2/2006 – 4/2007

People's Homesteading Group (nonprofit affordable home-ownership housing developer with focus on community organizing & greening), Baltimore, Maryland, USA

- **Managed a \$600,000 operations budget** and \$1.7 million of revolving lines of credit. Created budgets, cash flow projections and financial reports. Coordinated three financial audits. Designed a new chart of accounts and a financial management system consistent with the programs and mission of PHG. Established financial policies and internal systems controls.
- **Wrote grant reports and edited grant proposals.** Managed annual mailed appeal campaign, increasing contributions by 25% in one year. Wrote request letters and thank you notes.
- Maintained compliance with Federal and State funding sources, and government contracts.
- Served as a representative on the Baltimore City **Leadership Committee** of the Maryland Asset Building and Community Development Network, a **public policy advocacy** group.

AmeriCorps VISTA Community Liaison

2/2005 – 1/2006

Charles Village Community Benefits District (special taxing district offering safety, sanitation and community support to 4 historic and transitioning neighborhoods), Baltimore, Maryland, USA

- **Project management** and marketing for bi-monthly community events and two large-scale community events. Coordinated in-person **outreach**, and print and web **communications efforts**.

Budget Intern for the Bureau for Social Emergencies of Paris, France

2/2003 – 5/2003

Paris Social Services Administration (Direction d'Aide Sanitaire et Sociale (DASS) de la ville de Paris), France

- Budget analysis of private emergency housing system for homeless individuals and families in the city of Paris. (Internships in Francophone Europe (IFE) study abroad program.)

SELECTED VOLUNTEER EXPERIENCE

United Nations Team Member of NGO with ECOSOC consultative status 05/2018 – Present
FAWCO, an international federation of independent organizations mobilizing the skills of its membership in support of global initiatives for education, the environment, health and human rights

- Contributions to official statements from FAWCO to the UN; reporting on UN events.
- Ongoing development of a toolkit for communications around the Sustainable Development Goals to be used to promote economic justice and climate action among FAWCO's members.

Advocacy & Events Volunteer for Equitable Economic Systems 10/2017 – Present
CCFD-Terre Solidaire Ile-de-France (Nobel prize winning nonprofit supporting international development projects and advocacy efforts that support international economic justice), Paris, France

- Strategic planning, event organizing, print and online communications, and event facilitation for a long-term project to promote alternative indicators for societal well-being, and to re-evaluate the use of GDP in policy-making.
- Online communications for public speaking events for CCFD's Brazilian nonprofit partner who spoke on the topic of local currencies and workforce development.
- Outreach toward high school students about development issues in the Global South.

Invited Lecturer in Political Science and Education Classes 2012 & 2014
Goucher College and Towson University (Baltimore, MD), USA

- **"Understanding Politics"** – connected students with active neighborhood-based civic associations and presented the complex issues regarding community development and civic engagement in a disadvantaged poor urban neighborhood.
- **"Historical and Contemporary Perspectives on America's Urban Schools"** – presented the social and academic challenges faced by immigrant students and discussed the impact of these difficulties on their academic achievement.

Board Member of Neighborhood Association 11/2011 – 03/2013
Waverly Improvement Association, Baltimore, MD

- Membership Coordinator. Marketing and management of the membership database.

PUBLICATIONS & RESEARCH ACTIVITIES

- **2017** *Sustainable Development Goals: "The communication on this still needs work."* Report based on presentations given at the conference, *Policy coherence, the SDGs and the UN's 2030 Agenda: Grappling with policy interactions and transboundary spillovers in the global economy*. Primary conclusions: while Agenda 2030 has been adopted by governments across the world, implementation and policy coherence with local and state-laws are still lacking, due in large part to the lack of political will and lack of broad support from the greater public.
- **2013** *Engaging New Americans in Baltimore's Neighborhoods*, a nonprofit program proposal written for Citizens Planning & Housing Association (CPHA), Inc. Gap analysis of existing supports for integrating immigrants into the fabric of civic life in Baltimore City (Maryland, USA), and a proposal for a new program CPHA could implement based on research of the best practices for welcoming programs and civic training for immigrants.
- **2004** *On the Border*: published article and photos in the Goucher Quarterly alumni magazine. Photos and article reporting on the three week Intensive Course Abroad: Border Crossing: Experiencing the US-Mexico Border, in Ciudad Juárez, Mexico and El Paso, Texas, USA, exploring the legal and social issues facing individuals and families who live on both sides of the border.
- **2003** Memoire (thesis) in French, *Rights at risk: inability of the poorest people to access their rights*. Written during internship at the Paris Social Services Administration (Direction des Affaires Sanitaire et Sociale (DASS) de la ville de Paris, France. Policy analysis of the impact of public funding cuts on the private emergency housing system for homeless individuals and families in the city of Paris.

Further analysis of the impact of a high influx of undocumented immigrants on the existing array of emergency housing services.

PROFESSIONAL SKILLS

Languages	English (native speaker) French (fluent – level C2) Spanish (low-intermediate)
Technology	General: Word, Excel, PowerPoint, Outlook. Social media: Facebook, Twitter, Instagram, Snapchat, Pinterest, YouTube, WhatsApp, HootSuite, Buffer. Blogging tools: Wordpress, HTML, Google Analytics, ConvertKit, Constant Contact, MailChimp. Other tools: Gift Works (fundraising and CRM), Google Apps, Final Cut Pro (video editing), Slack.

AWARDS RECEIVED

- Hamburg Continuing Education Award (FAWCO Foundation) 2018
- William Donald Schaeffer Scholarship for Public Service (State of Maryland, USA) 2008
- Workforce Shortage Assistance Grant (Maryland Higher Education Commission) 2008
- Kassap Family Scholarship for outstanding graduate students in teaching (Central Scholarship) 2008
- Certificate of Appreciation for outstanding dedication and assistance to the communities of Baltimore (Baltimore City State's Attorney's Office) 2006
- Marvin Perry annual scholarship for academic achievement (Goucher College) 2000-2004

COURSEWORK HIGHLIGHTS

CNAM (Conservatoire national des arts et métiers) night classes

- Microeconomics 2018
- Macroeconomics 2018
- Economic Policies and Strategies in a Global World 2018
- Analysis of the International System (I) 2018

Goucher College (degree awarded in 2000: Bachelors of Arts in French; GPA 3.64/4)

- **Statistical Methods** (Psychology) 2003
- **Gender & Public Policy** (Political Science) 2004
- **Wealth, Power & Prestige** (Sociology) 2003
- **European Affairs Seminar** 2003
- **Contemporary French Issues & Institutions** 2003

Miscellaneous related courses

- **Training Community Leaders** Course, NeighborWorks Training Institute, Washington, D.C. 2010
- Neighborhood Revitalization Course, NeighborWorks Training Institute, Washington, D.C. 2010
- Value-based **Community Organizing**, NeighborWorks Training Institute, Washington, D.C. 2010
- Fundamentals of **Fundraising** Class, AFP Annual Conference, Baltimore, USA 2010
- Advanced Grant Proposal Writing, Community College of Baltimore County, USA 2010
- Intensive Summer **Language Institute (Spanish)**, University of Maryland Baltimore County 2009
- Financial Oversight for Nonprofit Board Members, Business Volunteers Unlimited, USA 2008
- Effective **Project Development**, Maryland Association of Non-Profits, Baltimore, USA 2006
- **Confronting Racism**, Sojourner Douglass College, Baltimore, USA 2005

- History of **Social Justice** & Community Organizing in Baltimore City, Sojourner Douglass College, Maryland, USA 2005
- **Study of development at the Mexico/US border**, Goucher College, Baltimore, MD, USA 2004
- Help Increase the Peace (HIP) Conflict Resolution Training, El Paso, Texas 2004

RELATED CONFERENCES ATTENDED

Jeffrey Sachs: the role of France and French Universities to Achieve the SDGs, Paris, France	2018
International Forum for Well-Being, CCFD-Terre Solidaire & Forum for Alternative Indicators of Wealth, Université Grenoble Alpes, Grenoble, France	2018
5 years after Rana Plaza, what responsibilities do multinationals have? CRID & CCFD, Paris, France	2018
Understanding Global & Local Inequalities: an initiative of the EU and the AFD, AFD, Paris, France	2018
World Efficiency: solutions for a low-carbon and resource-efficient economy, Paris, France	2017
Debates on Citizenship, CEVIPOF (Sciences Po) & Université Paris Diderot, Paris, France	2017
Vanquishing Inequalities: What roles for the AFD and NGOs? AFD & Coordination SUD, Paris, France	2017
Policy coherence, the SDGs and the UN's 2030 Agenda: Grappling with policy interactions and transboundary spillovers in the global economy, AFD and OECD, Paris, France	2017
Multinationals and gag orders: the issue of business accountability, Sherpa Association, Paris, France	2017
National Health Equity Conference, Washington, D.C.	2012
Solutions for Sustainable Communities, National Housing Conference, Washington, D.C.	2011
National Inclusionary Housing Conference, Innovative Housing Institute, Washington, D.C.	2010
Training Community Leaders Course, NeighborWorks Training Institute, Washington, D.C.	2010
Neighborhood Revitalization Course, NeighborWorks Training Institute, Washington, D.C.	2010
Value-based Community Organizing, NeighborWorks Training Institute, Washington, D.C.	2010
Fundamentals of Fundraising Class, AFP Annual Conference, Baltimore, MD, USA	2010
Confronting Racism, Sojourner Douglass College, Baltimore, MD, USA	2005
History of Social Justice & Community Organizing, Sojourner Douglass College, Baltimore, MD, USA	2005
Help Increase the Peace (HIP) Conflict Resolution Training, El Paso, Texas	2004

PERSONAL INTERESTS

Travel	Countries visited: Canada, England, France, Germany, Iceland, Italy, Mexico, the Netherlands, Spain, Switzerland, the USA
Other interests	Zero waste and low-toxin lifestyles, contemporary art, modern architecture